

July, 1955 I

Hello Again:

First, I want to thank the many good NAEBers who responded to my request for reactions to possible changes in our constitution and by-laws. Lot of good comments received. Jim Miles former committee has many good ones on file, too. By early fall you'll have some formal proposals on which to react. You'll get the pros and cons. And whatever we can get done by mail, we'll mail-vote.

There's really nothing much new to report on the NAEB Convention. Things are moving along in rather good shape, and as dates draw nearer there'll be more announcements.

Region V is planning meeting on Tuesday, October 25. The Board of Directors is meeting the same day. The president has called for the first session at 10 a.m. that day. Directors, please note.

NAEB activities seem to be moving right along in many directions. From what I hear things are well set for a mighty fine TV Production Workshop at Iowa. Rudy Bretz, Ed Stasheff, and John Winnie seem to be having lots of communications in setting up the Workshop.

The Engineers Workshop seems to be in good shape, as well as in good hands. Cec Bidlack and Carl Menzer, Engineering Committee chairman, look like they've lined up a good session, or should I say many good sessions, for the TV engineers.

There are a couple of items of business that face the Board, and like all Board business it is the business of the members. What Regional meetings will be held this year? If you want one in your region, better let your Director know. As noted above, Region V is planning meeting in connection with convention. Maybe you'd like to do the same for your region. Or you may be like Ed Adams in Region VI. Ed wants to hold a meeting prior to convention for his region and in his region. If you want help, let your director know, so that he can get dope before the Board.

There's the problem of what kind of seminar or seminars to hold in 1955-56. Shall we hold one for radio? for TV? for research? If so, what kind, and for whom? Your ideas would be most helpful.

Hope you'll note the addition to mailing with Newsletter this month. Plans call for program idea in both radio and television with each Newsletter Mailing. There are intended to reach your program director, so may I suggest you pass them along pronto.

TV Program Report No. 1 comes from Bill Wood, WQED, Pittsburgh. There'll be another next month from some other source. I don't know the contributor for Radio Program Report No. 1, but think Ken Wright's committee will have an enclosure, too.

International Relations Committee Chairman Sy Siegel reports that he's been busy with Frix Italia. And he's been busy in other areas of our international relations.

President's Page -- II

Jim Miles! Public Relations Planning Committee is holding meeting in late June--early July. Out of this meeting his committee hopes to come up with some good recommendations for the Board.

Your president hasn't been travelling much lately (for which his own University president may be pleased), but he's taking off again on June 24. He's going to New York for informal meeting of many interested groups in the future of educational radio and television. Then the following Monday and Tuesday, he'll meet with JCET and attend the JCET-sponsored In-School Television Seminar.

Oh, I've been to Chicago a couple of times this past week, just as a matter of record, in case anyone is worried about my failures to get about. And the trips were made on behalf of NAEB interests.

Executive Director Harry Skornia, along with Dick Rider of WILL-TV and other staffers, appeared before Illinois Adult Educational Conference held on University of Illinois campus, June 23. Harry reports a good meeting, a keen interest of AEA group in educational TV.

Should have mentioned above that Skornia attended the JCET seminar, too. Enroute to Washington, he participated in a Catholic-sponsored workshop on Ed TV in Pittsburgh. I don't recall details. I assume he saw Bill Wood, Kendall Crane and others while in Pittsburgh.

Maybe Newsletter editor will carry story elsewhere, but I'd like to announce that Doctor Marguerite Fleming is now member of NAEB Board. Marguerite received honorary doctor of humane letters from Illinois Wesleyan recently. I know you all join me in the congratulations.

Hope you-all have a pleasant summer. I expect to do the same. If you get near Deltaville, Virginia, sometime while I'm out there, drop by. Address is Stingray Point, Deltaville. If I'm not there, wife and kids will probably be on hand. I hope to visit family at times.

Cheerio!

--Frank E. Schooley

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